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# Kids and Parents Make a Difference for the Environment

*Illinois American Water & Iowa American Water Create Real Value for Families*

Minneapolis, MN (January 28, 2013) – Elementary school students will enjoy interactive theatrical performances by The National Theatre for Children (NTC) to teach kids and their parents how to be more aware of their water usage. Sponsored by Illinois American Water and Iowa American Water, the tour will run from January 28 to February 28, 2013, and play to 50 elementary schools throughout Illinois and Iowa.

*The Search for Mountain Fountain* is *a* water awareness program featuring live, professional theatre performances for students, teachers and families. During these dynamic theatrical events, they learn:

* The importance of water
* The uses of water
* How water gets polluted
* How we can save and conserve water

**Powerful Teaching Tool**

“The world’s changing at ninety miles per hour, but we maintain that live theater is still and always will be a powerful teaching tool,” affirms Ward Eames, president of NTC, an organization that has been bringing environmental and social programs to U.S. schools for over 35 years. “These fun, funny and educational theatre performances impact the students emotionally even as they teach important intellectual concepts.”

*The Search for Mountain Fountain* features two professional actors who play a variety of characters like

*Fran Stormer*, *Ranger Ted* and the prospector *Leonard Sandstone*. The performance is action packed with high energy comedy and audience interaction that teaches students all about water. Students cheer on and learn from the characters as they search for the mysterious Mountain Fountain. The show comes complete with professionally designed sets, props and costumes.

**About American Water:**

American Water, through its subsidiaries, provides high-quality water and wastewater services to approximately 15 million people in more than 30 states, as well as parts of Canada. Headquartered in Voorhees, NJ, we are the largest publicly traded water and wastewater utility company in the United States, and are the parent company to our state subsidiaries. We employ more than 7,000 people who give back to the community each day by doing their part to provide the highest quality service possible. Our professionals are committed to customer service, operational excellence and the delivery of high-quality, reliable drinking water, safe and effective wastewater treatment and release and other water-related management services. Our teams live and work in the communities they serve, visit [www.amwater.com](http://www.amwater.com)

**About The National Theatre for Children**

NTC is the largest touring educational theatre company in the world. Since 1978, NTC has successfully tackled one important issue after another including: financial literacy, electrical safety, water conservation, health care, smoking prevention, recycling, wise energy use, renewable energy, nutrition, and bullying prevention (to name a few). Our educational outreach programs are entirely underwritten by corporate, non-profit and governmental sponsors who want to be associated with delivering healthy-living messages to students and their families. NTC performs approximately 7,000 times a year throughout the country, actively engaging 2.8 million students and parents through its programming. [www.nationaltheatre.com](http://www.nationaltheatre.com)